

KLIWADENKO NOVAS

PRESS RELEASE

DO MORE WITH LESS

A STORY TO RETHINK THE ROLE OF ARCHITECTS THROUGH MANAGEMENT, USE OF MATERIALS, ACADEMIA AND TEAM WORK, SET IN THE CONTEXT OF CONTEMPORARY ECUADORIAN ARCHITECTURE.

- **A new approach to the role of the architect and the architect's relationship with society based on doing.**
- **Learn to operate under conditions with very little money to bring this know-how to universities.**
- **KLIWADENKO NOVAS sets its attention in Latin American architecture because its context of constant crisis compels the discipline to reinvent itself and to seek innovation in local resources.**

SYNOPSIS

Do More With Less is a documentary that sets the attention in Latin American architecture because its context of constant crisis compels the discipline to reinvent itself and to seek innovation in local resources.

It shows how young architects are bringing about a change in paradigm by offering a new understanding of the way this profession interacts with society. The construction of real projects with students allows them the transformation of the academy in order to achieve continuity in the next years.

The film aims to constitute an answer to architecture students and young architects who are facing the current worldwide crisis of the discipline.

THE ORIGINS

In recent years, the Latin American context and the portrayal of new perspectives in the social context of architecture has attracted international attention; they have become priorities in the investigation of the discipline and the understanding of the architect's role. The appointment of the Chilean architect Alejandro Aravena as director of the Venice Biennale is a reflection of this and an indication as to where architecture will be heading in the coming years. Al Borde studio was invited to participate in the main exhibition in the 15th Edition of the Biennale. Never before had an Ecuadorian studio been invited to showcase its work in the most important architecture exhibition in the world.

Thanks to Al Borde we discovered a series of projects and studios, all of them part of a unique "architectural movement" which seeks to address real issues, to be part of society and to change the established role of the architect, thus opening windows to a global export of a different kind of architecture. In view of this, we feel the need to document the action, the theory and the practice of how to *Do More With Less*.

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Do More with Less is the first feature film by journalist Katerina Kliwadenko (Chile, 1985) and architect Mario Novas (Spain, 1977).

Aware of the great international attention Latin America has attracted, KLIWADENKO NOVAS decide to portray its scene of contemporary architecture as an example of a possible alternative new outlook on architectural practice.

They are currently shooting their next documentary called TALCA LOCAL. A documentary from the deep Southern Chile where architecture students who know better fertilizers than famous buildings, are guided to face global challenges but entering from the opposite extreme: the local approach, solving problems within their rural context.

Both works will be part of a 6 film serie. Each of them based in a single country of this region and facing architecture from a different perspective.

DO MORE WITH LESS

2018 Arqu[In]Film; Barcelona, España (Official selection)
2018 Copenhagen Architecture Festival; Copenhagen, Dinamarca (Official selection)
2018 ByDeSign Film Festival, Northwest Film Forum; Seattle, EEUU (Official selection)
2018 Rencontres Cinémas D'amérique Latine; Toulouse, Francia (Official selection)
2018 Budapest Architecture Film Days; Budapest, Hungría (Official selection)
2018 Arquitecturas Festival; Lisboa, Portugal (Official selection)
2018 Mextrópoli; Ciudad de México (Official selection)
2018 EDOC, Quito ecuador **SELECCIONADA ENTRE LA MEJORES DE LA EDICIÓN DEL 2018**
2018 Move Cine Art, Paris, São Paulo, Venice - **SPECIAL MENTION**
2018 Festival Internacional de Talca, Chile (Official selection)
2018 CINETEKTON, Puebla, México - **WINNER BEST FEATURE DOCUMENTAY**
2018 FILMAR, Geneva, Switzerland (Official selection)
2018 ADFE New York **SELECTED BETWEEN THE TOP 10 FILMS WITH HIGHEST AUDIENCE RATINGS**
2018 AFFR, Rotterdam **SELECTED BETWEEN THE TOP 5 FILMS WITH HIGHEST AUDIENCE RATINGS**
2018 ARCH_CINE, Brasilia, Brazil - **WINNER BEST RESEARCH AND ARGUMENT**
2018 AFT Zürich, Switzerland (Official selection)
2019 AFT Arkitekturfilm Oslo, Noruega (Official selection)
2019 ADFE Washignton, EEUU (Official selection)
2019 ADFE Los Angeles, EEUU (Official selection)
2019 The New Zealand Architecture + Design Festival (Official selection)

Technical Specifications:

Original title: **HACER MUCHO CON POCO**

English title: **DO MORE WITH LESS**

Year: **2017**

Runtime: **86 min**

Country: **Ecuador, España**

Script, Direction and Edition: **Katerina Kliwadenko y Mario Novas**

Production: **KLIWADENKO NOVAS y AL BORDE**

Sound Design: **Claudi Dosta Ivanow**

Music: **KKELECTRÓNICA**

Press:

Katerina Kliwadenko

M. [+34] 628 17 10 85

kliwadenkonovas@gmail.com | www.kliwadenkonovas.com